

**CHARGE:** 502(a)—when shipped and while held for sale, the labeling accompanying the article contained false and misleading representations that the article was adequate and effective for relieving pain of arthritis, bursitis, rheumatism, and other muscular disorders; relieving varicose veins, hemorrhoids, restricted circulation of the extremities, and nervous tension; reviving muscular and skin tissue; and accomplishing bone regeneration.

**DISPOSITION:** 3-26-62. Consent—claimed by Chester Lehr, Inc., and released under bond for relabeling.

**7057. Acme Juicerator device.** (F.D.C. No. 46964. S. No. 11-003 T.)

**QUANTITY:** 38 devices at Buffalo, N.Y.

**SHIPPED:** 12-9-61, from Lemoyne, Pa., by Acme Juicer Manufacturing Co.

**LABEL IN PART:** (Device) "Acme Supreme Model 5001 Serial No. 47841 \* \* \* Acme Mfg. Co. 34 N. Baldwin, Sierra Madre, Calif."

**ACCOMPANYING LABELING:** Books entitled "Natural Raw Vegetable and Fruit Juices"; folders entitled "Nectar of Fruits and Vegetables . . . Extracted Fresh Daily with the Acme Juicerator"; mimeographed booklets entitled "Presenting The Natural Approach to Good Health"; and books entitled "Live Food Juices."

**LIBELED:** 2-9-62, W. Dist. N.Y.

**CHARGE:** 502(a)—when shipped, the labeling accompanying the article contained false and misleading representations that the article was the answer to having vitality and good health; that the article was a "Gold Mine" investment in good health; that it made (juice) cocktails rich in vitamins; that it was the most valuable appliance in the home; and that, by reason of its health significance and its use in extracting raw fruit and vegetable juices, the article was beneficial in the treatment of colds, cancer, ulcers, arthritis, intestinal complaints, and other disease conditions.

**DISPOSITION:** 3-27-62. Consent—claimed by Acme Supreme of New York, Inc., Buffalo, N.Y., and relabeled.

**7058. Figurette device.** (F.D.C. No. 46477. S. No. 51-065 R.)

**QUANTITY:** 5 devices at Greeley, Colo.

**SHIPPED:** 6-16-61, from Grand Prairie, Tex., by A.R.A. Manufacturing Co.

**LABEL IN PART:** "A.R.A. Figurette Mfg. by ARA Mfg. Co."

**ACCOMPANYING LABELING:** Pamphlets entitled "The Sure Way," "A Graceful Way," "A Manly Way," "Effortless Exercise," and "How to use Figurette"; card entitled "Figurette Progress and Service Chart"; wall placard entitled "Figurette The Graceful Way to Physical Beauty"; sales brochure entitled "Figurette . . . Your Personal Salon"; and catalogue of Figurette advertising mats.

**RESULTS OF INVESTIGATION:** Examination indicated that the article consisted of a box-shaped housing containing a timer-controlled electric motor capable of providing vibration to four upholstered pads attached above the motor housing. Collapsible foot and head rests extended from the ends of the rectangular-shaped housing.

**LIBELED:** 10-4-61, Dist. Colo.

**CHARGE:** 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for repositioning the entire body, relieving many daily tensions,